



Let learning happen.
REMOVE THE ROADBLOCK
to student success.
SERVE BREAKFAST IN THE CLASSROOM.

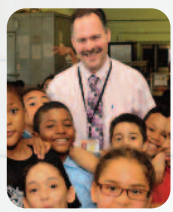
**A nutritious breakfast makes a difference.
And it's never too early to start.**

We've heard many positive reactions including:



"Paterson Public Schools is committed to giving every child an opportunity to succeed – and that includes providing a good breakfast to start off the day!"

Dr. Donnie Evans
Superintendent, Paterson Public Schools



"I've been in Paterson for over 20 years and breakfast participation has never gotten beyond 20 percent. That's frustrating to me because this is a high need community. Moving breakfast into the classroom, making it part of the school day, has increased participation to over 90 percent."

Dave Buchholtz
School Food Service Director, Paterson Public Schools



"We have many families in our community that rely on government assistance and we know that isn't always enough. Providing breakfast in the Classroom now ensures that every child attending our school receives a free and nutritious morning meal.... There are NO negatives to feeding hungry children."

Mrs. Madeline Roman
Principal, School 15, Paterson



Boost attendance • Fight obesity Improve nutrition • Enhance Learning

In New Jersey (and across the US) school districts are discovering the many benefits of Breakfast in the Classroom and Breakfast After the Bell programs.

These popular initiatives have been embraced by districts of all sizes, as educators, administrators and nutritionists have learned the value of giving students a healthy start each day.

Without breakfast, focusing on lessons becomes increasingly more difficult as the morning drags on. Concentration, attentiveness, performance and behavior can all be enhanced if children eat this essential meal.

Here's more of what we've heard from teachers and students:



"Before our school started serving Breakfast in the Classroom, I had many students who would come to school hungry. It's hard for them to focus when their stomach is grumbling. Now they get a free meal consisting of fruit, whole grains, milk and yogurt."

Jennifer Aviles
First Grade Teacher, School 15, Paterson



"Breakfast in the Classroom exposes our students to healthy foods. They really like the diversity of fruits and the yogurt and granola bars. They are excited to see what is in the breakfast bag and it gives them energy to focus on their classwork."

Alyssa Rosenberg
Fourth Grade Teacher, School 15, Paterson



"Last year, I would not be able to get to school early enough to have breakfast in the cafeteria and I would have a stomachache in class because I was hungry."

Jyckell Perez, Fourth Grade Student
Ms. Rosenberg's Class, School 15, Paterson



Last year, I would have to wake up early to get to school to have breakfast in the cafeteria. This year, we get breakfast in the classroom and that is better because I get to eat with my friends."

Yaneris Rojas, Fourth Grade Student
Ms. Rosenberg's Class, School 15, Paterson

